

**LVI**  
AND  
**LVI**

# *encores*

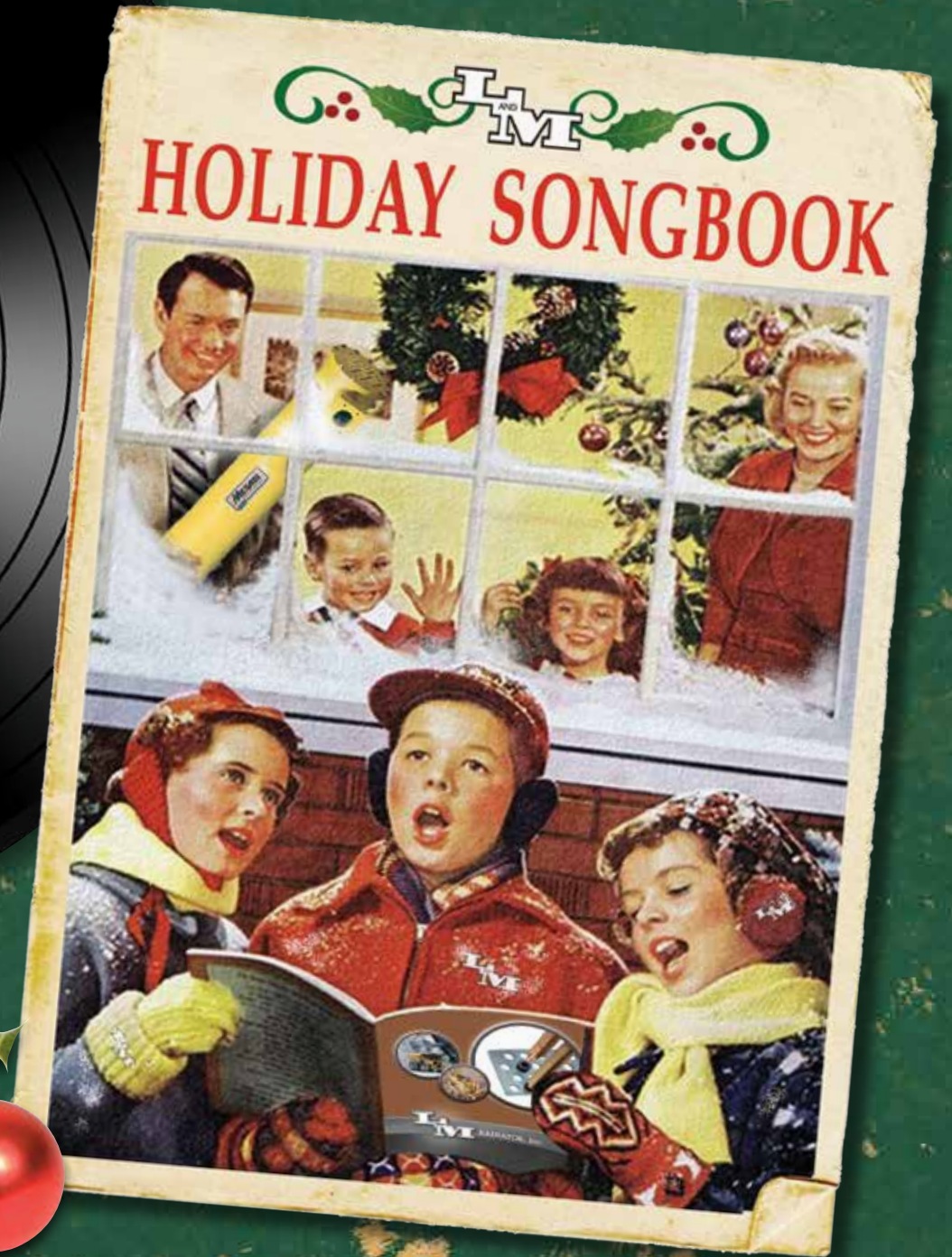


**WANT TO  
CHANGE YOUR TUNE  
FOR THE HOLIDAYS?**



**WE'VE GOT PLENTY  
TO CHOOSE FROM**

**WITH L&M RADIATOR'S CHRISTMAS  
ALBUM AND HOLIDAY SONGBOOK!**



**LOOK INSIDE!**

# PEACE AND BEST WISHES FOR THE SEASON

from your friends at L&M Radiator

*David Christensen*



**L&M RADIATOR, INC.**

Manufacturers and Distributors of MESABI® Flexible Core Heat Exchangers

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L&M Radiator, Inc.  
Yankton, South Dakota

**AUSTRALIA**

L&M Radiator Pty. Ltd.  
East Victoria Park, W.A.

**MEXICO**

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Hermosillo, Sonora

**CHILE**

L&M Industrial Radiator, Sudamerica  
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Antofagasta, Chile

Past **encores** online at **MESABI.com**

**ISO 9001:2008  
CERTIFIED**



# WE'VE GOT ALL YOUR FAVORITES!

## 1. I SAW THE HEAD OF MAINTENANCE KISSING THE PURCHASING AGENT

Repairing a MESABI® radiator is easy and can often be performed without removing the radiator or heat exchanger. It's so simple, it just might inspire a surprise smooch of gratitude.

## 2. FROSTY THE SNOWMAN

Radiator not cooling properly? Our engineer elves will work with you to make sure your MESSABI® radiator gives you the flexibility to add or subtract tubes as needed to keep your chill.

## 3. GOD REST YE MERRY GENTLEMEN

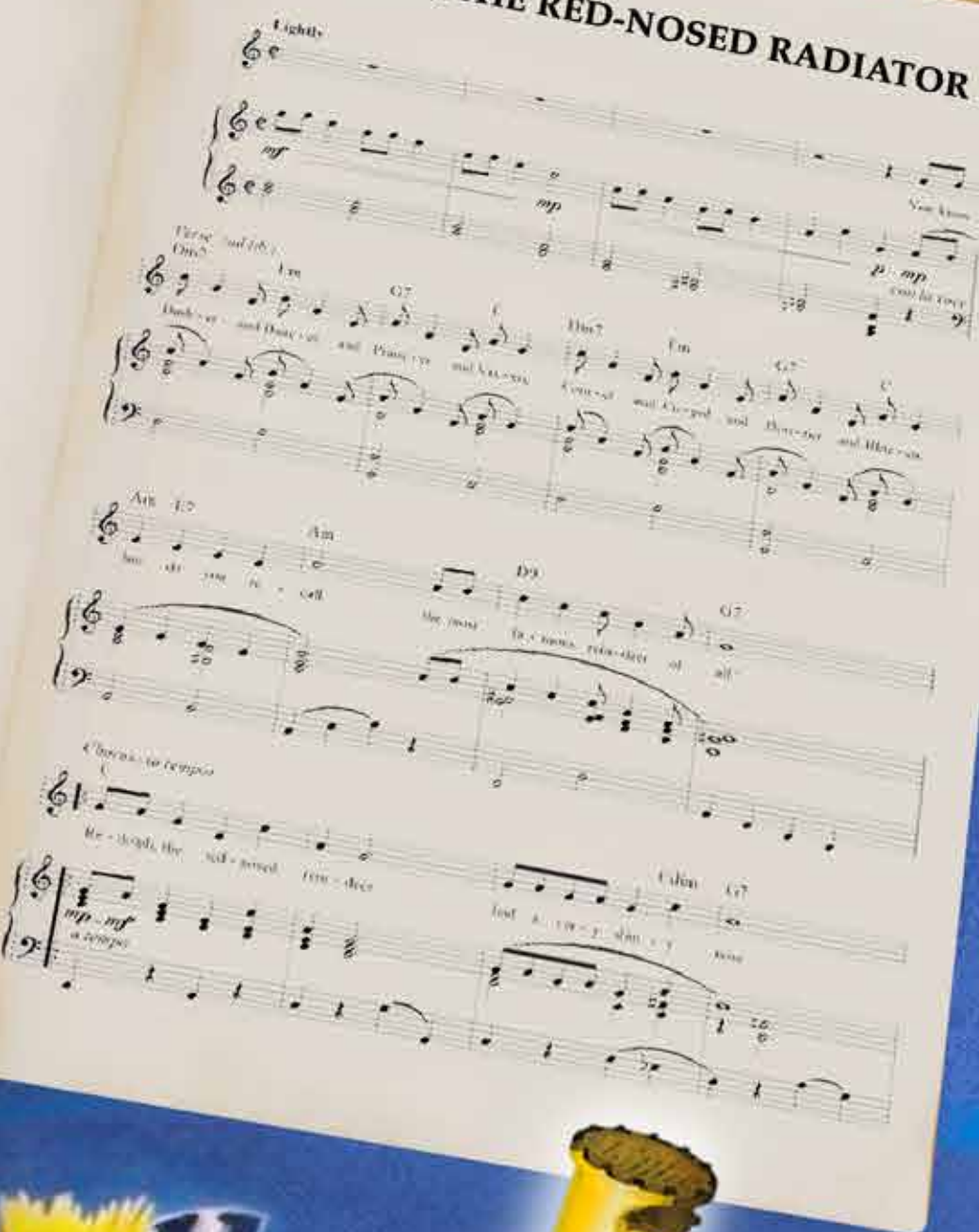
You'll rest extra well this holiday season, knowing you bought a MESABI® radiator.

## 4. ALL I WANT FOR CHRISTMAS IS MY TWO FRONT RADIATOR TUBES

Radiator damaged? Easily return it to 100% cooling capacity by removing the damaged tube and either replacing it with a new tube or just plugging the tube hole.



## RUDOLPH, THE RED-NOSED RADIATOR



## 5. BLUE CHRISTMAS (WITHOUT A MESABI RADIATOR)

You may not know this, but when Elvis sang "I'll have a Blue Christmas without you," he was referring to a MESABI® radiator. The King had purchased a different brand, but its inferior reliability and subpar performance left him pining for a MESABI® radiator.

## 6. JINGLE IN YOUR POCKET

Our radiators have the least cost over time. Not to mention the least headaches.

## 7. I'LL BE HOME FOR CHRISTMAS (NOT IN THE SHOP)

With a durable, easy-to-repair MESABI® radiator, you can spend the holidays with your loved ones instead of at the toolbench.

## 8. BABY IT'S COLD OUTSIDE BUT I'M NOT WORRIED ABOUT THERMAL SURGES

The individual cooling tubes in a MESABI® heat exchanger are held in flexible rubber seals. The rubber seals absorb thermal shock far better than rigid soldered seams found in conventional radiators.

## 9. O LITTLE TOWN OF HIBBING

L&M Radiator was "born" in Hibbing, Minnesota, U.S.A. The radiator world has never been the same.

## 10. OVER THE RIVER AND THROUGH THE WOODS

... and across the roughest terrain without a single crack. Rubber seals instead of rigid soldered seams ensure our radiators can take jarring and pounding without leaking.

## 11. RUDOLPH THE RED-NOSED RADIATOR

Yes, MESABI® radiators are a little different from the other radiators. And that's why you can trust us to save Christmas.

## 12. WE WISH YOU A MERRY CHRISTMAS

From everyone at L&M Radiator, we wish you a happy holiday season.



## FROSTY

